

*Mablean
Ephriam
Foundation*



H.U.F. AWARDS

HONORING UNSUNG FATHERS

**SPONSORSHIP
OPPORTUNITIES**

HUFawards.org

20  **th**
ANNIVERSARY

Mablean Ephriam Foundation

The Mission of the MEF is to build stronger families, educate minds, and financially empower the disadvantaged and lower economic residents of Los Angeles County, thereby creating better communities.

Judge Mablean Ephriam is the Founder and President of the Mablean Ephriam Foundation (MEF). Judge Mablean has over 40 plus years of experience as a lawyer and over 20 plus years as a television judge. Judge Mablean currently serves as the judge of Justice with Judge Mablean, produced by Byron Allen and Entertainment Studios. She began her television career as the Judge of Fox Television, Divorce Court from 1999 until 2006. She began her legal career as a Prosecutor in the Office of the Los Angeles City Attorney in 1978. In 1982, she opened her own law practice in, finding her niche in family law. She remained in private practice until 2002. She was born in Mississippi, raised in South Central Los Angeles, and is a mother of four and grandmother of ten. Judge Mablean founded MEF due to her personal and professional experiences, witnessing the destructive plagues of illiteracy, inadequate and unaffordable housing, unemployment, and declining moral values affecting African-American and Latino-Hispanic families. MEF aims to address these issues and change the circumstances by strengthening families.

In 2003, Judge Mablean hosted a brunch and awards program to celebrate fathers and encourage them to become more involved in their children's lives. This led to the founding of the Honoring Unsung Fathers (H.U.F.) Awards and Brunch, an annual event that recognizes fathers in five standing categories: Solo Warrior, Love Cares, Fatherhood Forever, Village Dad, and Living Legacy. Initially, Judge Mablean used her own funds to host the event, but in May 2004, MEF was granted non-profit status in order to expand and seek corporate sponsorship and financial support.

Given the enthusiasm of the fathers who received the first awards and their families, Judge Mablean decided to open the nominations to the public to allow mothers, wives, children, co-workers, relatives and friends to nominate a father in their lives who deserved to be honored. In 2004, over 75 applications were received. Nominations are now accepted each year in five standing categories: Solo Warrior (single father), Love Cares (married father), Fatherhood Forever (divorced father), Village Dad (non-biological father) and Living Legacy (the elderly role-model father).

Why We Need Your Help.

YOUR DONATIONS & SPONSORSHIPS CHANGE LIVES.

1.

Strengthen Families.

We believe that the development of good parenting skills and the inclusion of fathers, especially, in the parenting process, serve to strengthen families. We place a lot of emphasis on encouraging fathers to be active in the lives of their children.

2.

Educate Minds.

We provide college scholarships for underprivileged youth in Los Angeles County and prepare middle school students for higher education and leadership roles. We offer guidance for SAT testing and college selection, cultural enrichment through college tours and social events, and provide tutoring programs, mentors, and role models.

3.

Financial Empowerment.

We economically empower inner-city families through programs that educate and inform the inner city residents on the homebuying process for first time homebuyers, on retention of homes, refinancing, and reverse mortgages for our seniors. We educate the community on money management to avoid foreclosures and loss of their homes. We provide education and workshops for students, parents and adults in the community on good banking practices, savings and investments. We emphasize financial literacy to teach our community residents to become fiscally sound and responsible, owners, entrepreneurs not just consumers.

The Audience



Guest Profile

Guests of the H.U.F. Awards represent all spectrums of our society. We emphasize families, celebrating Fathers. So, guests range in age from Infants to elders. Our guests carry influence within their families & circles. They take on leadership roles, and actively create change within their communities. They strive for individuality, and value unique experiences and goods. Their ties to the community mean they are a part of something greater, and this event allows them to celebrate all that makes them extraordinary.

Guest Demographics

Our typical guest can be described as follows:

- Male & Female
- Infants to Elders
- Multi-racial, multi-ethnic, multi-lingual
- Live throughout Los Angeles County
- Many out of state guests
- Working families, from domestic to professionals
- Income consistent with population of Los Angeles County

Sponsorship Levels

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Gold Level | \$50,000

- Co-Sponsor Recognition on all collateral materials, media, social media pages, websites, VIP Reception and Program
- Souvenir Journal Full Page Color Ad on Inside Back Cover
- Special Acknowledgment by Celebrity Emcee during event
- Sponsor Gift
- Corporate name and logo on all advertising/marketing materials, websites and event signage.
- Photo opportunity with Judge Mablean and other Celebrity guests

Silver Level | \$25,000

- Sponsor Recognition on all collateral materials, websites, on signage at event, at VIP Pre- Reception and during program
- Honorary Co-Host Recognition at VIP Pre- Reception
- Recognition on Signage
- Special Acknowledgment by Celebrity Emcee during event
- Sponsor Gift
- Photo opportunity with Judge Mablean and other Celebrity guests

Bronze Level | \$15,000

- Corporate name and logo on display at event, in souvenir journal and on web-sites.
- Recognition during program
- Sponsor Gift
- Photo Opportunity with Judge Mablean and Celebrity Guests

* Flexible sponsorship options available.

Sponsorship Levels

OPPORTUNITIES
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Adopt-A-School | \$10,000

- Corporate logo and signage at event, in souvenir journal, on websites, and at adopted school
- Full page Black & White Ad in souvenir journal
- Recognition during program
- Sponsor Gift
- Photo opportunity with Judge Mablean and other Celebrity guest

Souvenir Journal Sponsor | \$7,000

- Full Page color ad in souvenir journal with logo
- Acknowledgement at Brunch
- Name and logo added to websites
- Sponsor Gift

College Sponsor | \$5,000

- Scholarship awarded to applicant in your name
- Recognition at VIP Pre- Reception, event, websites and media
- Photo with Scholarship recipient and family
- Photo opportunity with Judge Mablean and other Celebrity guests

TAKE ACTION TODAY

**Complete your sponsorship at
hufawards.org or Call (424) 235-0941**

Advertising Opportunities

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Full Page Color Ad 8.5" x 11" | \$750

Half Page Color Ad 8.5" x 5.5" | \$500

Quarter Page Color Ad 4.25" x 5.5" | \$300

Business Card 3.5" x 2" | \$150

TAKE ACTION TODAY

Purchase your ads at hufawards.org

Submission deadline for HUF webpage May 31, 2025

Board of Directors

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Ephriam**
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